## NOTICE TO CEASE AND DESIST

Louis J. Marinelli on behalf of Yes California

January 31, 2022

Marcus Ruiz Evans

## Re: Notice to Cease and Desist for Misrepresentation

Dear Marcus Ruiz Evans,

This letter is served upon due to willful misrepresentation of Yes California; unauthorized usage of Yes California's name, logo and other materials related to its brand; making unauthorized public statements on behalf of Yes California, including through livestreams via the Internet; encouraging others to speak on behalf of Yes California without authority to do so ("Activity").

## If you do not cease the aforementioned Activity, appropriate legal action will be commenced against you and all other parties involved.

If the Activity continues, Yes California may suffer irreversible harm to its name and reputation. This will establish grounds for appropriate legal action to be taken in this matter. Hopefully this recourse is not necessary, however, Yes California has its own interests to protect and will vigorously do so as it writes its next chapter moving forward.

You were sent an informal notice to accept a new position in Yes California or cease and desist via e-mail on January 17, 2022, which you have largely chosen to ignore. This is a second attempt to convey the seriousness of this demand to stop willfully misrepresenting Yes California. You may also elect to accept the previous offer.

However, you will not receive another warning letter.

Sincerely l l.

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